

Our purpose

The deep lasting reason for our existence



To create sustainable solutions for a worldwide building and construction industry

Build something great™

- > For **customers** this means high performing, sustainable product and service solutions
- > For **shareholders** this means sector best returns
- > For **Boral people** this means a safe, challenging and rewarding workplace
- > For **communities** this means a socially responsible approach to all our activities

Our values

Essential principles to guide our decision making and actions



Excellence

Ambitious and disciplined in pursuit of the highest standards of performance

Integrity

Open, honest, respectful and authentic in all our dealings

Collaboration

Working across businesses and developing partnerships

Endurance

Operating for the long term rather than the quick fix, ever improving



Boral's Levers of Change

