



Customer Announcement

4 June 2008

Cement price increases

Customers of Boral's subsidiary Blue Circle Southern Cement are advised of cement price increases of \$15.00 per tonne (excluding GST) on all bulk grey, off white and blended cement products effective 1 September 2008 in NSW, Victoria, Tasmania and the ACT.

Blue Circle Southern Cement is raising prices in the light of increasing costs. In particular, extraordinary increases in the cost of all energy supplies, which make up a large component of our manufacturing and distribution costs.

At the end of May, Boral's 50% owned joint venture Sunstate Cement in Queensland advised its customers of price increases of \$10.00 per tonne (excludes GST) on all bulk cement products effective 1 September 2008. This price increase is as a result of increased material, shipping and production costs.

We thank our customers for their continued support.

Phil Jobe

Executive General Manager
Cement Division