

## **MEDIA RELEASE**

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### **Boral ranked 61<sup>st</sup> most sustainable company in the world**

Boral has been ranked as the 61<sup>st</sup> most sustainable company in the world in the 2010 Global 100 list, announced at the Davos World Economic Forum on January 27, 2010.

Boral is one of just one of 11 materials companies and there are only nine Australian companies listed in the sixth annual global list. Others include Westpac (ranked 15), IAG (22), Stockland (24), GPT (47), Lafarge (51), Origin Energy (56), Sims Metal (73) and Dexus (97).

Ten indicators were used to assess the 100 companies, which encompassed transparency, innovation, remuneration, sustainability leadership, energy, waste, water and board composition.

The 2010 Global 100 uses intelligence from the world's largest sustainability research alliance, compiled by Legg Mason's Global Currents Investment Management, and isolates the top ten percent of companies from 3000 global stocks.

Boral's Chief Executive, Mark Selway, commented, "This is a great achievement for Boral. Sustainability has been high on the company's agenda for a while now and being included in the Global 100 list is testament to the team's hard work and the great outcomes that the group has delivered. We are a global organisation competing in global markets so it's nice to be recognised amongst the best in the world."

Boral has also been awarded a SAM Silver Class Award in the 'Building Materials & Fixture Sector'. SAM is an independent, European asset management company with more than 9.5 billion euro funds under management. Since 1999, SAM has been assessing and documenting the sustainability performance of more than 1000 companies on an annual basis. These assessments form the basis of the Dow Jones Sustainability Indices (of which Boral is a member). Only the top 15 percent of companies qualify for inclusion and companies must achieve a total score within 10 percent of the Sector Leader to achieve a Silver Class award.

SAM states that the driving forces for sustainability in the 'Building Materials & Fixture Sector' are reducing energy and greenhouse gas emissions. Cement is a notable consumer of energy and producer of greenhouse gas emissions. Using alternative energy and reducing greenhouse gas emissions are the key challenges for the industry. Other key areas mentioned include analysing environmental lifecycles, reuse/recycle possibilities, absorbing nitrogen oxides and electricity generation. SAM claims that "the industry will therefore be even more knowledge driven than in the past, with talent attraction, retention and development becoming an essential source of competitive advantage."

In total, there were seven global Sustainability Leaders in the 'Building Materials & Fixture Sector' and 21 Australian companies listed across the SAM sectors, with 7 receiving a Gold Award, 6 receiving a Silver Award and 3 companies receiving a Bronze Award. In related sectors in Australia, Boral is ranked next to Lend Lease, slightly behind GPT and ahead of Stockland and Dexus.

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